AREA STUDIES OF ASEAN CROSS CULTURAL LEARNING OF CLMV STUDENTS STUDYING AT MAHACHULALONGKORNRAJAVIDYALAYA UNIVERSITY

Assoc. Prof. Dr. Phra Rajvaramethi¹
Lampong Klomkul²

ABSTRACT

The purpose of this qualitative research article was to study ASEAN cross cultural learning of CLMV students studying at Mahachulalongkornrajavidyalaya University using area studies (CLMV refers to Cambodia, Laos, Myanmar and Vietnam). The target group was selected from educators, lecturers and students from CLMV countries using purposive sampling. Field study in CLMV countries applied interview guideline and self-reflection was used for qualitative data collection and was analyzed using classified, content analysis and analytic induction. Results indicated that Mahachulalongkornrajavidyalaya University in Thailand is a Buddhist University that has the number of CLMV students who taking the registration each year for more than one thousand students. Good models of ASEAN cross cultural learning of CLMV students studying at Mahachulalongkornrajavidyalaya University composed of 3 aspects including: 1) pattern of conduct (custom) such as learning oneself and others with empathy, mutually maintaining kindness and practicing the religious principles; 2) the principle of coexisting (Buddhist manners) such as learning languages for communication, following the rules and regulations of the university, practicing Buddhist principle or the teaching of Buddha and commonly respecting each other; and 3) following the Buddhist sect such as conserving custom, tradition and ways of practice, following the Buddhist disciplines and having learning center for knowledge sharing. In addition, living together in the community with social conduct and manners is always encouraged in order to provide the opportunity for students who came from different social backgrounds to understand each other.

Keywords: ASEAN, Area Studies, Cross Cultural Learning, CLMV Students

INTRODUCTION

Thai Education has initiated from the temple by provided basic education for students. In higher education, there are two Buddhist universities that still play important role of increasing level of people education both academic and morality. Mahachulalongkornrajavidyalaya University is one of higher education institutes, and it is a Buddhist university that opens for Thai people and foreigners who interested in studying both academic and moral practice. The university has been established as a government university since 1997 and has developed both hardware and software aspects in order to prepare learners to be ready for the development of being a center of Buddhism in national and international levels.

¹ Mahachulalongkornrajavidyalaya University, Thailand, E-mail: eduaseanmcu@gmail.com
² ASEAN Studies Centre, Mahachulalongkornrajavidyalaya University, Thailand, Tel. +66 92 251 1212, E-mail: research.mcu@gmail.com
continually. The purpose of educational management relates to ASEAN Community (ASEAN refers to the Association of Southeast Asian Nations) that is the education for encouraging each other by training and conducting research including Southeast Asia Studies. Students are encouraged to realize and understand each other by sharing knowledge between ASEAN countries that related to the third pillar of ASEAN cultures and societies.

ASESN is the community that has been set with the target of cooperative working and build the unity within community by sharing and supporting each other (Piboonsongkram, P., 2011; The Office of Strategy and Evaluation, 2013). For this reason, lectures and instructors from educational institutes should be able to organize classroom activities to enhance student’s learning in several technique and should cover with five aspects consisted of 1) cognitive domain, 2) affective domain, 3) psychomotor domain, 4) skills and 5) integration. These are learning models for international learning (Khamanee, T., 2007).

In the university community, it is an educational institute of students who come from different countries and have the differences in races, languages and traditions living together in the campus. When people from two or more cultures interact with each other on the regular basis, it results in multiculturalism. They need to adjust their styles as well as their communication patterns to fit the styles of the host nation (Apiwanworarat, T., 2018). Considering in the university community, activities have been organized by students to enhance living together peacefully which is the main purpose of educational management that the faculty members wish to see them to encourage each other to cooperate and join in activities together creatively and also complement each other. According to their ethnicity or country, they are not divided into groups. On the other hand, when the understanding occurs, the coordination in the activities of the university can be easily carried out both in the classroom and outside the classroom in accordance with the goals of the university that focuses on training students to have both knowledge and morality. Then, they can apply into the society after graduation.

Students in Mahachulalongkornrajavidyalaya University are diverse and different in races, languages, religions and traditions especially students who come from CLMV countries consisted of Cambodia, Laos, Myanmar and Vietnam. They need to live together on campus, but from this distinction resulting in the management of education or living and activities being separate both inside and outside the classroom. Therefore, the university needs to find effective learning methods to encourage cross cultural learning for students who are the host to have a better understanding of students’ cultures from ASEAN countries in order to study with effectiveness and adapt themselves to understand other cultures in ASEAN. This
will be a good role of model for institutes of higher education in Thailand which have students from different countries especially in ASEAN community.

**RESEARCH PURPOSE**

The purpose of this research article was to study ASEAN cross cultural learning of CLMV students studying at Mahachulalongkornrajavidyalaya University using area studies.

**RESEARCH METHODS**

Qualitative research was used for research design and two phases were designed. The first phase used field study with in-depth interview for studying case studies that are being best practices of cross cultural learning in CLMV countries. Phase 2 used self-reflection to develop model of ASEAN cross cultural learning of CLMV students. The target group was selected from educators, lecturers and students from CLMV countries using purposive sampling. Guideline for interview and reflection were used for qualitative data collection. Triangulation was also used for validation of qualitative data which considered from different sources of data collection. Qualitative data were classified and analyzed by using content analysis and analytic induction.

**RESULTS**

Good models of ASEAN cross cultural learning of CLMV students studying at Mahachulalongkornrajavidyalaya University composed of 3 aspects which are pattern of conduct, the principle of coexisting and following the Buddhist sect. Results of this research can be shown as below:

**A. Pattern of Conduct (Custom)**

Pattern of conduct is the way of daily life practicing for Buddhist monks or layman according to the Buddhist phrase called “Practicing is the representative of leader’s teaching” (Earley, P. and Ang, S., 2003). The meaning of this principle of practice can be the key or mechanism to preserve the status of religious followers such as venerable, novices and Buddhists who come from Lao PDR, Cambodia, Myanmar, Vietnam and Thai. There are two parts of custom which are principles and practices. For the principle, students will live and follow pattern of conduct based on their backgrounds such as Lao PDR, Cambodia, Myanmar and Thai follow the principle of Theravada Buddhism whereas Vietnam follows Mahayana Buddhism. For practices, students practice is based on their teachers or religious masters who have
taught them both from their countries and Buddhist University.

B. The Principle of Coexisting (Buddhist Manners)
Principle of living together is a form of practice that related to beliefs and traditional which has a pattern from tradition or a practice that has been done. It has continued from Buddhism traditional dress pattern, color of cloth, practice about eating, eating at different times. For example, Mahayana from Vietnam will eat a food without meat. In addition, there are some different practices from different countries such as the use of different colored fabrics of monks in each country or each sect, some shaving the eyebrows whereas some are not shaving the eyebrows. These showed the similarities and differences in the case of tradition especially tradition due to religion. Even one implication is joint learning and one implication is conflict, they are still defining the attitude towards expression in those practices.

C. Following the Buddhist Sect (Difference of Practices)
Respect for Buddhism is a practice related to religious sects and is different through forms such as instruction Related to the dress between Mahayana of Vietnam and Theravada in Thai, Myanmar, Laos, Cambodia. The Theravada denominations will affect dressing, robes, mantras, prayers. These practices are due to the religious sects associated with the expression and living together from the traditions and practices that occurred. In relation to sect’s ethnicity as in the case of Theravada in Vietnam, the majority of people are Cambodians. Mahayana is only a group of Vietnamese people. Ethnic differences in Myanmar with respect to Theravada Buddhism, such as the large Thai Mon ethnic groups, Burma Karen, or those who are Buddhists who are native living in Rakhine State, which has a significant effect on the practice denomination.

Good models of ASEAN cross cultural learning of CLMV Students in Mahachulalongkornrajavidyalaya University composed of 3 aspects including: 1) pattern of conduct (custom) such as learning oneself and others with empathy, mutually maintaining kindness (Kanlayanamitta) and practicing the religious principles; 2) the principle of coexisting (Buddhist manners) such as learning languages for communication, following the rules and regulations of the university, practicing Buddha Dhamma or the teaching of Buddha and mutually respecting each other; and 3) following the Buddhist sect such as conserving custom, tradition and ways of practice, following the Dhamma discipline (Dhammavinaya) and having learning center for exchanging ideas. Summary of Good models in ASEAN cross cultural learning of CLMV students can be shown as in Figure 1.
DISCUSSIONS
The first aspect of discussion is to focus on a studying of best practice case study that is a good example of cross cultural learning in ASEAN countries, it was found that learners and instructors who come from CLMV countries most of them are Buddhists and adopt religious practices as a way of life. In three countries, Cambodia, Lao PDR and Myanmar, Theravada Buddhism is respected whereas in Vietnam respects Mahayana Buddhism. However, when the populations of these countries have the opportunity to live together in the same society and doing the same activity together, there will be differences in the ways of practice of each race, even if respecting the same religion. Therefore, the process of learning in each other's culture is necessary and is an opportunity to reduce the cultural gap by making each person turn to learn each other including opening up to accept other
cultures from friends who come from many different cultures from ASEAN countries as shown in Mahachulalongkornrajavidyalaya University, the Buddhist University of Thailand. There are students from ASEAN countries especially in the CLMV countries who come to study in religious and various academic sciences. When they are coming to study in the same community, it would make an opportunity to interact with each other both activities in the classroom and outside the classroom. Therefore, resulting in learning is shown in the pattern of self-practice such as learn to know each other, pay attention other ideas, maintain good friendships, take care and help each other within a group or denomination. As the result, religion has influence on well-being, learn about the differences of self-practice, and practice according to the principles of religion. For the concept of cross cultural learning process, there are five steps, including 1) open to accept new culture, 2) prepare the mind to learn different things, 3) prepare mind to the situations, 4) understand the behavior of other students, and 5) adjust the paradigm of culture. This step is learning, understanding, adjusting and leading to understand the cultural adaptation process that is consistent with the six dimensions (Earley, P. & Ang, S., 2003). Researcher suggested that to be a knowledgeable and understanding person in other cultures that are differently intelligent, they must consist of a six-dimensional cognitive paradigm consisting of the 1st dimension is to understand what the culture intended to show (declaration), the 2nd dimension is to understand the procedural process of the culture, the 3rd dimension is to understand the consistency (analogical), the 4th dimension is to know the pattern recognition, the 5th dimension is to know how to do external scanning, and the 6th dimension is to be consciousness (self-awareness). One who can adjust themselves to fulfill these six dimensions, he or she can be a culture conscious person at all times. This is starting from learning, understanding and putting in a participatory manner through adaptation in order to learn and be able to live in different cultures.

In addition, there is a common to the majority of Buddhist cultures of Northern ASEAN nations including Thailand, Lao PDR, Myanmar and Cambodia, all have a similarly elegant from physical greeting made by placing both hands together palm with finger pointing upwards. The greeter holds hands higher and bows deeper as the age, seniority, or status of the greeted rises. Researcher has proposed the guidelines to avoid cross cultural problems, these are some guiding practices consisted of 1) try to understand other cultures, 2) respect each other, 3) keep an open mind and think positively, 4) adapt and improve yourself and avoid having a negative mindset, and 5) understand the beliefs, values, and rules of cultures (Apiwanworarat, T., 2018).
The second aspect of discussion related to the model of learning management across ASEAN from theory into practice. The process of developing a model for this research started with a qualitative study to develop a conceptual framework for research in a manner that shows the relationship between variables in order to obtain guidelines for developing field area variables from in-depth interviews and observations. According to variables and issues of interest to study, the findings obtained from in-depth interviews led to the addition of variables in the research framework to be clearer and important, consistent with the social and cultural context. For the model and practices of people from different cultural backgrounds under the similarities of Buddhism, the variables are clear and begin to develop cross cultural learning activity and management process. Develop a learning set about the religious culture of CLMV countries creates a learning management plan and to be used as a guideline for organizing workshop activities, and then to conduct an examination of the appropriateness and feasibility of conduct from education experts and ASEAN education. This is also being an essential skill for learners in the 21st century that study “The relationship between skills in the 21st century with digital technology skills”, by presenting the results of the study that are the necessary skills in the 21st century obtained from the synthesis of 25 articles in total of 7 main areas consisting of academic skills, information management, communication, collaborative learning, creative thinking, critical thinking and problem solving. Related context skills have been included for this study such as ethical awareness, cultural awareness, flexibility, self-directed learning, and lifelong learning. From the mentioned reasons, it shows that model of ASEAN cross cultural learning management can be developed from theory into practice and can be useful for teaching and learning management that is consistent with the development of learner skills in the 21st century (Laar, E.V., 2017; Bell, S., 2010; Bellanca, J. A. & Brandt, R. S. (2010). The variables found from synthesis are work skills, thinking skills, academic achievement nature of researchers, basic research and problem solving skills, critical thinking including seeking knowledge and attitudes. It can be seen that learning management is a teaching technique that helps to develop a variety of skills. Therefore, this research is to develop cross cultural learning management and choose to use for learning management as a base to develop ASEAN cross cultural learning for CLMV students.

**ASEAN CROSS CULTURAL MODEL**

From studying ASEAN cross cultural learning management from target groups with good practices enabling information to be used in group discussions and develop the ASEAN cross cultural learning management model in CLMV countries for the
Mahachulalongkornrajavidyalaya University students. The workshop of organizing active activities in the country with Mahachulalongkornrajavidyalaya University students 4 sites and also 1 organizing activity in ASEAN country. Then, lesson learned from self-reflection were used for the analysis and develop quantitative research tools in order to assess the quality developed causal relationship model. The result of the data analysis resulted in the findings that answered the research objective and get the ASEAN cross cultural learning management model in the CLMV countries for the complete Mahachulalongkornrajavidyalaya University students. From the model of ASEAN cross cultural learning management in the CLMV countries for Mahachulalongkornrajavidyalaya University students, it is consistent with the actual situation of cross-cultural learning of Mahachulalongkornrajavidyalaya University students where ASEAN cross cultural learning management will result in a happy coexistence that requires components of ASEAN cross cultural learning content, including patterns of self-practice, principles of living together and respect for Buddhism. It is an important part in the design of the learning process management for students to learn across ASEAN culture in accordance with the 5-step process: 1) open mind to receive a new culture, 2) ready to learn with the difference, 3) prepare mind to the situations, 4) understand the behavior of other students, and 5) adjust paradigm shift of culture (Schön, D. A. (1983). The model is developed using educational framework which consisted of content knowledge, pedagogical knowledge, and technological knowledge in order to promote ASEAN learning community (Koehler, M. & Mishra, P. (2009). There are form of activities that promote cross cultural learning such as exchanging learning from their own experiences, cultural activity demonstration, and cooperative learning. It was also combined with the summary of ASEAN cross cultural learning management, components of ASEAN cross cultural learning, ASEAN cross cultural learning process and activities for cross cultural learning can promote a happy living together as well.

From the phrase of “differences is not the conflict” in the meaning of CLMV context, it is the co-cultures that are the same phenomena of Buddhism, learning, adaptation, and culture of living. Therefore, it is very important to initiate the understanding and adaptation in order to live together. Buddhist University in Thailand is the educational institute that provides the opportunity for students from different cultures and other aspects to learn and to live together. Students have adjusted themselves under the different conditions. The target of living is to have creative life within the community under learning environment in order to approach to cross cultural learning in multicultural context. The development of ASEAN cross cultural learning model consisted of six aspects of ASEAN cross cultural learning which are the content of peace, cultural integration, research-based learning,
creating innovation, authentic assessment, and applying instructional media. Lesson plan will be included with content, process and learning activities in order to enhance the level of coexistence with happiness for students who live in the university community. ASEAN cross cultural learning model can be shown in Figure 2.

Figure 2: ASEAN Cross Cultural Learning Model
CONCLUSION

A models of ASEAN cross cultural learning of CLMV students studying at Mahachulalongkornrajavidyalaya University focuses on three aspects consisted of 1) pattern of conduct, 2) the principle of coexisting, and 3) following the Buddhist sect. The result of quality assessment, learning management model concluded that managing ASEAN cross cultural learning will result in a happy living place that requires the components of ASEAN cross cultural learning content such as patterns of self-practice, principles of living together, and respect for Buddhism which is used as an important part in the design of the learning process management for students to learn across ASEAN culture in accordance with the 5-step process: 1) open mind to receive a new culture, 2) ready to learn with the difference, 3) prepare mind to the situations, 4) understand the behavior of other students, and 5) adjust paradigm shift of culture. The model is developed using educational framework which consisted of content knowledge, pedagogical knowledge, and technological knowledge in order to promote ASEAN learning community. In addition, contents of ASEAN cross cultural learning, ASEAN cross cultural learning process and activities for cross cultural learning are needed to promote a happy living together in the society including ASEAN learning community.

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